

# Pefferlaw THE POST

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Serving Pefferlaw, Virginia, Port Bolster, Udora and Georgina Island

## Lions participate in Terry Fox Run in memory of Moe Shepherd

Pefferlaw Lion president, Nick Laviolette, his wife Lynn and Pefferlaw Lion Warren Pettifer and his wife Barbara want to thank all of the residents of Pefferlaw who helped them raise \$1,603 for the Terry Fox Run on Sunday, September 18.

Their participation in the 25th Annual Terry Fox Run was not only to help support the cause for cancer research, it was to honour the memory of former Lion, Moe Shepherd who ran in the event for 20 years before he succumbed to cancer in 2001. "Moe participated in this event for 20 years from 1981 to 2000 and the last year he was here, they pushed him in a wheelchair," said Warren Pettifer. "We are very grateful to the people of Pefferlaw who supported us and our efforts to honour Moe's memory," he said.

The four-some joined hundreds of other Georgina residents in a trek throughout Keswick as they followed one of two routes—a five kilometre route and a 10 kilometre route.

"We probably did a little more than five kilometres," Mr. Pettifer said.



(L to R) Warren Pettifer, Barbara Pettifer, Lynn Laviolette and Nick Laviolette proudly display a banner that signifies the \$1,603 the Pefferlaw community contributed to their effort when they participated in the Terry Fox Run on Sunday, September 18, 2005.

According to event organizer, Mary-Ann Watts there were approximately 350 people who participated, some walking, running, riding bicycles, and some even pushing strollers.

"We raised over \$40,000 which was incredible because we raised \$27,000 last

year," Ms. Watts said. "That means we almost raised \$1 for every resident in Georgina and that was our goal."

Many of the participants were young people who weren't even alive when Terry Fox, a 21 year-old amputee started his quest to run across Canada in 1980 to raise money for cancer research. His goal was to raise one dollar for every Canadian. Terry Fox was only 18 years old when he was diagnosed with osteogenic sarcoma (bone cancer) and forced to have his right leg amputated 15 centimetres (six inches) above the knee in 1977. While in hospital, he was so overcome by the suffering of other cancer patients, many of them young children, that he decided to run across Canada to raise money for cancer research.

He would call his journey the *Marathon of Hope* and on September 1, 1980 after 143 days and 5,373 kilometres (3,339 miles), he was forced to stop running outside of Thunder Bay, Ontario because cancer had appeared in his lungs. Today his legacy has directed over \$360 million to the cause.



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## The wheels of awareness turn slowly...

I received a telephone call last week telling me about a group of residents that were planning to demonstrate outside a home in Pefferlaw. According to the caller, these residents were very upset at the idea of a suspected crack house operating in their midst.

When I hung up from the caller, I pondered the situation and wondered where the police were in this scenario. Certainly, if a group of citizens were angry enough to risk exposing themselves and subsequently, their families, to individuals that were under suspicion of dealing in illegal drugs, they must be very desperate and frustrated.

We hear about these kinds of organized demonstrations in Toronto all the time. And, as much as the demonstrators there are taking some risks, it is a bigger place and individual demonstrators are not as likely to get singled out.

In Pefferlaw, however, that is not the case. When I heard about the demonstration, I marvelled at the courage of these people and cringed at the risk they were taking. For I knew, that without picking up the phone to find out exactly who was involved, the town rumour mill would eventually fill in the gaps for me. And, if they could fill in the gaps for me, I knew they could certainly fill in the gaps for any suspected criminal element as well.

I hated the risk they were taking, so, I called the York Regional Police and asked to speak to the Chief. It was Sunday, so I wasn't surprised when I received a call back from one of the constables there.

He informed me that the police were definitely aware of the situation, in fact he said, "there isn't a police officer in York Region that doesn't know about that house." Why, then, I asked, had the situation been allowed to go on so long that private citizens felt the need to take civil action and in the process, expose themselves and their families to potential risk. Isn't that a job for the police, I asked?

He agreed it was and as much as I got the sense that he wanted to tell me more, he was very reluctant to go into details. Among other things, he said he could understand the level of frustration and desperation the demonstrators had, but, he could not condone the risks they were taking.

I spoke to him for some time on the phone and without going into the minutiae of the conversation, I hung up wondering how our small, little town ever got to a point where law-abiding citizens would have to take such drastic actions. And, the answer is simple. There is a market in this town for illegal, hard-core drugs. The why of it, is beyond me—but, it's here. And ignoring it or wishing it away isn't going to work.

The residents that participated in the demonstration may not have solved the problem, but at least they did something and in the process, they were successful in raising awareness around the issue. And, that's a start.

**Karen Wolfe, Editor.**

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*The Pefferlaw Post serves the residents and businesses of Pefferlaw, Virginia, Port Bolster, Ukkara and Georgina Island.*

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## Pefferlaw firefighter retires at 60

Cliff Warner, a volunteer firefighter with the Pefferlaw Fire Department, retired from the force after 14 years of service. In honour of his contribution to the department, approximately

presented Mr. Warner with a beautifully carved wall clock of the Georgina firefighting insignia made by Rod Baker of Baker's Furniture. Additionally, he was presented with his fire-

fighting helmet by Georgina Fire Chief, Bill O'Neill.

Mr. Warner congratulated the staff and volunteers on the progress Station 1-8 in Pefferlaw has made over the years and complemented his colleagues on their commitment and professionalism.

"I have thoroughly enjoyed my experience here and I will miss the camaraderie and friendships I have made over the years," he said.



(L to R) Pefferlaw Firefighters Capt. Dave Harding, Capt. Will Berlenbach, Retiree Cliff Warner, Association President, Lindsay LeMasurier, District Chief, Ron Jenkins.

35 firefighting colleagues attended a retirement Bar-B-Q at the residence of Dave and Leanne Harding in Port Bolster on September 10, 2005. Station 1-8 District Chief, Ron Jenkins

## Georgina Senior's Games kicks off at Pefferlaw Lions Hall

The Georgina Senior's Games, a competition of recreational activities for Georgina residents 55 and older and sponsored by the Town of Georgina Leisure Services Department, kicked off the ten-day event at the Pefferlaw Lions Hall on September 12 with a Euchre tournament.



Pefferlaw team Ernie Schrit (right) and wife Dot (centre left) take on the team of Bert Sykes (left) and wife Marilyn (centre right) from Sutton at the Georgina Senior's Euchre tournament.

Approximately 70 keen and eager euchre players squared off against each other to play in the event.

After two hours of gruelling play, the team of Shirley Law-

son and Dorothy Stevenson both of Sutton, emerged victorious with a score of 179. Second

place winners, Hank and Jessie Taverner from Sutton turned in a score of 176 and third place was also won by a Sutton team, Jean Kennedy and Grace Patterson with a score of 173. The games ran until September 22 and were held at

various venues around the Town of Georgina. Admission for spectators was free of charge and events included bowling, snooker, shuffleboard, darts, cribbage and horseshoes.

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## Pefferlaw Lions recognize four members

Four Pefferlaw Lions Club members were recognized for years of dedicated service to the club and to the community at the first general meeting of the club's new schedule.

Mr. Chris Den Braasen was presented with the Melvin Jones Award, the highest honor

and George Comartin for their outstanding contribution and service to the community.

At the meeting the members also recognized the life and years of service of former Lion Earl Fountain, a member since 1975 who passed away on September 11, 2005 at the age of 95. Mr. Fountain was remembered for his work on the Pefferlaw Community Centre when it was being built in 1978 and for the Wintario Grant he secured to build the Senior's room at the Lions Hall.

The Pefferlaw Lions will celebrate their 50th Anniversary on February 10, 2006 and are planning an anniversary party on April 22, 2006.

Best known for their funding raising events in Pefferlaw, the Lions have spent thousands of man-hours in charity work over the past 50 years to raise money for worthy causes.



*Lion Bill Guy (left) and Lion President, Nick Laviolette (right) congratulate Lion Chris Den Braasen (centre) on receiving the Melvin Jones Award for dedicated service to the club and the community.*

a Lion member can receive, for more than 15 years of dedicated service to the Pefferlaw Lions Club and to the community. Mr. Den Braasen joined the club in 1989 and has been involved in helping out various charities including Campkirk, a camp for children with learning disabilities in Kirkfield, Ontario. He is also a recipient of the Lions President's Award, an office he held in 2000. Mr. Den Braasen is only the fifth Pefferlaw Lion to ever receive the Melvin Jones Award.

A Lifetime Membership Award was presented to Eric Cronsberry, Wilf Tamblin,

Most notable among them are the Pefferlaw Lions Community Centre; the Rixon Manor; the Pefferlaw Street Dance; the Pefferlaw Lions Bingo; the Pefferlaw Pioneer Picnics; the Children's Christmas Party and the Remembrance Day Services.

Currently the club is sponsoring a membership drive to encourage more civic-minded residents to join them so they continue to fulfill their "We Serve" mandate for the community. Interested parties are invited to contact Warren Pettifer at (705) 437-1589.

### Pefferlaw Lions Club Contributions in 2004-2005

*The Pefferlaw Lions Club distributed a total of more than \$15,000 in sponsorships last year for the following:*

- Georgina Minor Baseball
- Pefferlaw Scouting
- Lake Simcoe Soccer
- Morning Glory Public Speaking
- Morning Glory Graduation
- Morning Glory Camp
- Georgina Minor Hockey
- Campkirk Learning Disabled
- Sutton High School Bursaries
- Children's Christmas Party
- Sleeping Children Around the World
- Tsunami Relief Fund
- Vision Screening
- Music Festival
- Terry Fox run
- Canine Vision
- Christmas Angels
- Hearing and Speech
- South Lake Hospital
- Special Olympics
- Remembrance Day Service
- Emergency Fund



*Lion Eric Cronsberry (right) a charter member of the club receives a Lifetime Membership Award from Lion Bill Guy (left).*



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## Calendar sales reach \$200,000

The Ladies of the Lake calendar, which can be seen and purchased in several retail outlets throughout the Pefferlaw area, was formally launched in Jackson's Point last weekend. The 2006 calendar first appeared in stores in August and depicts the images of over 30 local women posing discreetly in a natural state to raise awareness and money for the Rescue Lake Simcoe Coalition. According to Annabel Slaight, a volunteer involved in the project, over 9,000 calendars have already been sold at a cost of \$15 each. "We are approaching



*Ladies of the Lake Calendar sells for \$15 in many Pefferlaw area outlets. Above, Moore's Beach resident Joanne Kite poses with friends in Lake Simcoe for the month of August.*

\$200,000 in revenue and we have three months to go," Ms. Slaight said. "The 2006 calendars make great gifts and we have priced them low enough so people can buy several. Every penny from sales goes to help the lake," she said. Three local Pefferlaw area women are involved in the project as models. Margaret Hyvarinin from Moore's Beach is seen driving a dogsled team for the month of February and Joanne Kite, also of Moore's Beach is in the water scene in the month of August. Tami Roberts on Griffith Ave poses for the month of May. According to Ms. Slaight, the objective for the calendars is to increase awareness about the health problems of the Lake Simcoe watershed, increase participation and raise funds for projects of the Rescue Lake Simcoe Coalition "namely getting the WAVE Healthy Yards Healthy Waters project launched" which features local university students visiting homes around the lake to help people make decisions about chemical fertilizers containing phosphorous.

## Tennyson Tidbits

*This column rips a page out of history during a time when Mrs. Tennyson wrote a weekly column for the old Lake Simcoe Advocate in the 1960s. It was a "society" column that featured the news and views of local area residents. We resurrect this column in her honor as a regular feature in this publication and dedicate it to her memory.*

Congratulations to **Albert Henderson** who turned 57 on September 11 and his daughter **Ashley** who celebrated her 22 birthday on September 16.

**Sharon (nee Palmer) Geniole**, turns 30 on September 26. Sharon celebrated the Big Three 0 at a surprise birthday party thrown in her honour at the Belvedere on September 17. Happy 30th Birthday Sharon.

**Ross and Verna McArthur** of Pefferlaw Rd. have just returned from a 10-day vacation in Las Vegas. By all accounts the couple had a great time taking in sights of Utah, the Grand Canyon and Barry Manilou.

On the 17th of October, **Evelyn Chirnside**, the wife of the late Charlie Chirnside turns 88. Her son **Bob** on Morning Glory Rd. turns 50 on October 14 and Bob's step-son **Adam** turns 17 on the 13th. The other birthday in the Chirnside household is Bob's son **Ryan**, who turns 28 on the 7th of October. Ryan is currently in Afghanistan serving with the Canadian Armed Forces and we send our warmest wishes out to him and our heart-felt appreciation for the contribution his making.

Here's a cute little tidbit for you. The Griffith sisters and cousins, **David and Patti Weir**, held a Teddy Bear's Picnic at Jane Clyde's house on Saturday, September 17. The attending Teddy Bears were given to each of the sisters by Patti Weir and were made from a fur coat owned by Patti's mother Shirley. In addition to the standard picnic fare, the family also enjoyed **Susan Palmer's 10,000th pie** (it was a bumble berry pie) and according to Susan's teddy bear Chocolate, a good time was had by all.

Well, it appears hunting season is coming up again and I know of more than a few guys out there who are scurrying

around preparing for this annual ritual. In fact, **Ron Scott** has spent a considerable amount of time building an out-house to take—complete with original artwork on the outside. Quite a sight.

A very Happy Belated Birthday to **Milt Christian** on Pefferlaw Rd. who turned 75 on September 3. Milt celebrated his birthday with family and friends at his cottage on Salmon Lake.

Get well wishes go out to **Debbie Lauzon** on Old Homestead Rd. as she recovers from a recent fall that resulted in a broken wrist and broken shoulder that needed an operation.

**Lillian O'Neill** of Virginia spent last weekend in Ottawa attending the first-ever McCorkell family reunion. More than 200 people travelled from all over Canada to attend.

**Dianne Roberts** of Pefferlaw, accompanied by **Paul and June McMillan**, just returned from a golfing holiday in P.E. I. and Cape Breton. Dianne visited her sister Ann and husband R. T. Hammer in P.E.I. and played eight courses in 10 days.

Happy Birthday greetings to **Kirk Eddy** who celebrated his 51st birthday on September 18, 2005.

Congratulations to **Rod Baker** who turned the big four 0 on September 4. Happy Birthday Rod!

Congratulations also to **Ian and Julie Clyde** who were married on Saturday, September 24. Ian and Julie were married in St. Catherines and are planning a honeymoon to Europe.

**Jim and Debbie St. John** on Kenneth St. in Pefferlaw are pleased to announce the marriage of their son, **Steve**, to **Danielle Antonioni** on October 1, 2005 in Keswick, Ontario.

A very Happy Birthday to **Lynette Ogilvie** on Pefferlaw Rd. Lynette celebrated with husband, Robb on Wednesday, September 21, 2005.

Birthday greetings also to **Ashley Shearer** who turned 18 on September 21.

## Georgina Island news



(L to R) Minister Carolyn Bennett & Chief Mooney.

### Minster of Public Health visits Georgina Island

*The Minister of Public Health, Carolyn Bennett met with the Georgina Island First Nations Band Council on September 12 to discuss health issues facing members and how the federal government may respond. Prime among the discussions was the need on the island for treatment facilities staffed by health care professionals who can offer emergency and urgent care.*

## Georgina Island to study wind velocities for potential windmill project

A project to study the wind velocities on Georgina Island is currently underway as the Chippewas of Georgina Island Band Council move forward to determine the viability of erecting five windmills with which to generate electric power.

According to Buzzy Bigcanoe, the Manager of Economic Development on the island, the band is consulting with the Windfall Ecology Centre in Newmarket to have a tower and instrumentation installed that will track and measure the wind velocities on the north-east corner of the island. Depending on the results of the wind assessments, the band will make a decision on whether or not to install a \$1.6 million system of five windmills capable of generating enough power, not only for island use, but to sell to off-shore customers.

"We have already been talking to sources who are interested in purchasing the power," Mr. Bigcanoe said adding that the Town of Georgina is very interested

and the band hopes to be able to sell excess energy to the Ontario hydro utility. Mr. Bigcanoe said if the prevailing winds are strong enough, they could be capable of generating as much as 10.5 megawatts of energy through a network of five windmills that would vary in height from between 100 to 150 meters high.

If the wind assessments come back positive, Mr. Bigcanoe said the push would be on to find investors for the project. Initially, some funding could come from the Department of Indian Affairs and there would be a band contribution he said.

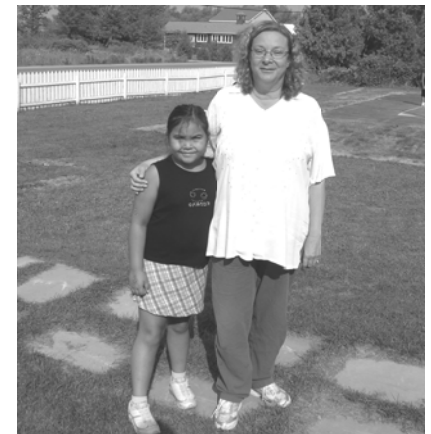
"If there is enough wind, it will be exciting for sure and then we will start looking for funders," he said. "It will definitely make money if it happens and it will benefit the whole community here."

The installation of the wind resource assessment instrumentation was scheduled to get underway by mid September.

### Georgina Island school hires two new teachers



Tanya Leary (top) and Elaine Charney (below with student Sage Castel) are two new faces at the Georgina Island Public School this year. Ms. Leary moved to the island from Roseau, Manitoba and is teaching JK, Kindergarten and Grade 1. Ms. Charney, a 28-year veteran teacher travels from Gamebridge every day to teach students in grades 2 to 5. Thirty-two students are enrolled at the school.



## Georgina Island story contest will tell tales of island life

Georgina Island band members are being challenged to participate in a story writing contest to help document and record for posterity a number of native stories about life on Georgina Island.

The contest is open to all band members of the island and has three categories of competition: seniors over 50 years of age; community members age 20-49; and youth under 20.

Two prize winners will be chosen from both the seniors category and the community members category with one prize being awarded to the youth category. Each winner will receive a \$200 barge pass. Contestants are invited to submit their entries not later than Friday, October 21, 2005. Contest rules for the competition include:

A) Contestants must be a band member

- of Georgina Island;
- B) The entry must be typed;
- C) The entry must be true;
- D) Contestants can enter as often as they like but can only be awarded one prize.

The winners in each category will be announced the first week of November 2005.

# Langstaff and Syncon—sixty years and five generations later—they are number one in their trade

Thirty-five year old Lindsay LeMasurier is proud of the company he owns with his father, Harry—Langstaff Card Co. Ltd. and Syncon Products. But he is even more proud of his employees and a manufacturing legacy that spans five generations of LeMasuriers. For him, the 49 employees currently employed at his plant on Durham Rd. 23 just south of Port Bolster, have been responsible for making his company the number one shop in Canada that is converting and manufacturing stationary products from plastic and paper materials.



*Chris Hall working on a slitter machine as he prepares the vinyl for Langstaff product line.*

“Ours is a family business in a family environment,” Lindsay says, “and we have a great group of people here and we couldn’t do it without them.”

Way back in 1939, when Lindsay’s grandfather, Harry I, was overseas serving in WWII, his grandmother Hilda, took to the habit of banking her husband’s army pay. By 1944, she had saved enough money to invest in a paper converting company her husband’s brother, Alfred, convinced her was a good idea. With the overseas blessing of Harry I and two other investors, Henry and Eva LeMasurier—Harry and Alfred’s parents—the first LeMasurier business started up in a small plant at Langstaff Rd. near Yonge Street and Hwy. 7 in Toronto. That business was called the Langstaff Card Company Ltd.

By 1954, Lindsay’s father, Harry II had his own business, Syncon Products, an enterprising young company that was pioneering the use of an innovative new material called plastic. It wasn’t long before the two companies merged and in 1966, Harry II and his brother Peter, pur-

chased a five-acre lot on Durham Rd. 23—the location of a former township dump.

When their new 25,000 sq. ft plant opened in 1967 and Langstaff and Syncon moved up from Toronto, their faithful bookkeeper, Irma McGrogan moved with them. “Irma’s been with us longer than I’ve been alive,” Lindsay said.

But, despite his age, Lindsay’s tenure with the company, isn’t far behind Mrs. McGrogan’s.

“I got my first pay stub when I was eight-years old,” Lindsay said. “I used to pack boxes full of plastic lids for greeting cards. We would put the boxes on the floor and I would walk into them and start packing,” he said. And, even though the Ministry of Labour insisted Lindsay shouldn’t be there, “they had a hard time keeping me out,” he said.

Over the years, Lindsay remembers that almost every family member has had a hand in the business at one time or another. “It always was a real family business. Everyone from grandparents to uncles, aunts, cousins, brothers, sisters and wives

has been involved and Lindsay, his father, his sister, Jennifer and his brother Ashley, continue the family legacy. In 1999, after literally learning the business from

the bottom up, Lindsay purchased his Uncle Peter’s half of the business and took over the role of Vice President. Today,

Langstaff and Syncon has 100 machines that cut, sew, slit, bend, fold, punch and seal approximately 50,000 lbs of plastic a month and convert it into dozens of stationary products. These include index cards, plastic badge holders, car warranty folders, insurance card protectors, index



*Terri Thornhill puts rings in vinyl binder covers before delivery to customers.*

tabs, binder covers, binders and photo album inserts. With 99 per cent of their sales in Canada, the company has weathered every economic storm in more than 60 years and has emerged stronger than ever.

“We run a tight ship and our overhead is low so we can price our products very competitively and we are able to get the jobs we want,” Lindsay said. “But, we couldn’t do it without our employees. We have a lot of good people here who have given us the best years of their lives and when you see the numbers, you will see that we have quite a few people with decades of service.”

Now, one of the largest employers in the

area, Langstaff and Syncon is hunkering down for what Lindsay thinks is another downturn in the economy. Already he has felt the impact of oil prices as the cost for every pound of plastic he uses, has raised five to seven cents in the past month.

But, he is confi-

dent the legacy of five generations will lead them around any obstacles the economy can throw at them. “This company has many generations of good upbringing behind it and we are a tight family. We believe that if you don’t extend yourself and you play smart, you’ll make it.”



*(L to R) Irma McGrogan, Edna Sedore and Elva Baker represent 105 years of loyal service.*

## Coming Events

**The Perfect Pie and Christmas Cake Contest & Auction** will be held at the Egypt Hall on Sunday, September 25, 2005 at 1:00 p.m. Contestants are invited to bring their entry to the hall in a disposable container between 8:00 a.m. and 11:00 a.m. on the morning of the contest. Judging begins at 11:00 a.m. sharp. For more information, contact Alfreeda Howes at (905) 722-9514.

**The Egypt Hall's 4th Annual Craft & Home Party Show** will be held on October 22, 2005 from 10:00 a.m. to 4:00 p.m. at the Egypt Hall. There is an entry fee, door prizes, and snack bar. For more information contact Alfreeda Howes at (905) 722-9514.

**The Christmas Craft and Bake Sale** sponsored by the Georgina Association for Community Living will be held at the Kinsmen Community Centre in Sutton on Saturday, November 5, 2005. For more information contact Patti Burgess at (905) 722-8947.

**The Pefferlaw Ratepayers Association** will sponsor a rabies clinic again this year at the Pefferlaw Fire Hall on Saturday, October 1, 2005. Cost is \$15 per pet.

**The Pefferlaw Library** is offering a number of programs at their facilities on Pete's Lane this fall.

**Learn to Knit or Crochet** begins October 13 at 1:00 a.m. It is free of charge.

**Stretch your Body & Your Mind** is on Wednesday mornings at 10:30 beginning October 5. Cost is check out a book and stretch your mind too!

**A Book Club** starts up on Thursday at 1:30 p.m. on October 6. The book to be discussed is "A Walk in the Woods" by Bill Bryson. **Yoga** classes are held every Tuesday evening from 7:00—8:30 p.m. for beginner to advanced and the cost is \$7 per night or \$30 for a five week session. All programs require registration at the library. Call (705) 437-1514 for more details or check out the website at [www.georgina-library.com](http://www.georgina-library.com)

Players are wanted to join the **Ladies Euchre Night** at the Port Bolster Hall. The group meets every other Tuesday evening beginning September 27 at 7:15. Cost for the evening is \$5.00. For information please contact Marilyn Reid at (705) 437-3818.

**Pefferlaw Craft and Bake Sale** will be held at the Pefferlaw Lions Hall on Saturday, October 22, 2005

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Lose 2-3 (lbs) weekly

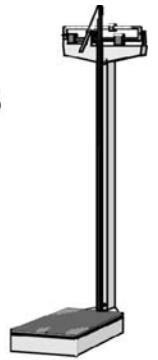
\* No pills or needles \* No counting calories

\* No measuring food portions

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